



The magic mirror opens up the lift car to the outside world

**A new revolutionary multimedia tool**

Gateway applies IOT technology to lift car mirrors, transforming them into new, powerful, revolutionary devices. A completely new multimedia tool connected to the Internet.



LIVE EMERGENCY RESPONSE

A calm passenger  
is a safe passenger

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## **Emergency Mode**

In the event of an alarm Gateway  
can provide audio-video communication  
between passengers and the 24/7 servicing.



Instructions, manuals, videos,  
tech schemes, always available

## Maintenance Mode

Gateway can provide support to maintenance personnel.

Mirror turns into a touch-screen video connected  
on site to a remote computer (access to instructions,  
manuals, videos, tech schemes, etc.)



# Communication, digital signage and advertising

The mirror becomes a device which can show information, photographs, videos, advertising and much, much more, with the possibility of remotely changing the contents in real time.

**Information**

**Photo**

**Video**

**Advertising**

**Digital signage**  
to sell commercial communication/advertising

**Quick pay-back**  
on the investment







# Emergency Support Mode

## **BI-DIRECTIONAL AUDIO-VIDEO COMMUNICATION DEVICE**

from/to the safety/assistance service 24/7

(additional invisible micro camera + loud speakers)

### **SERVICE SIDE**

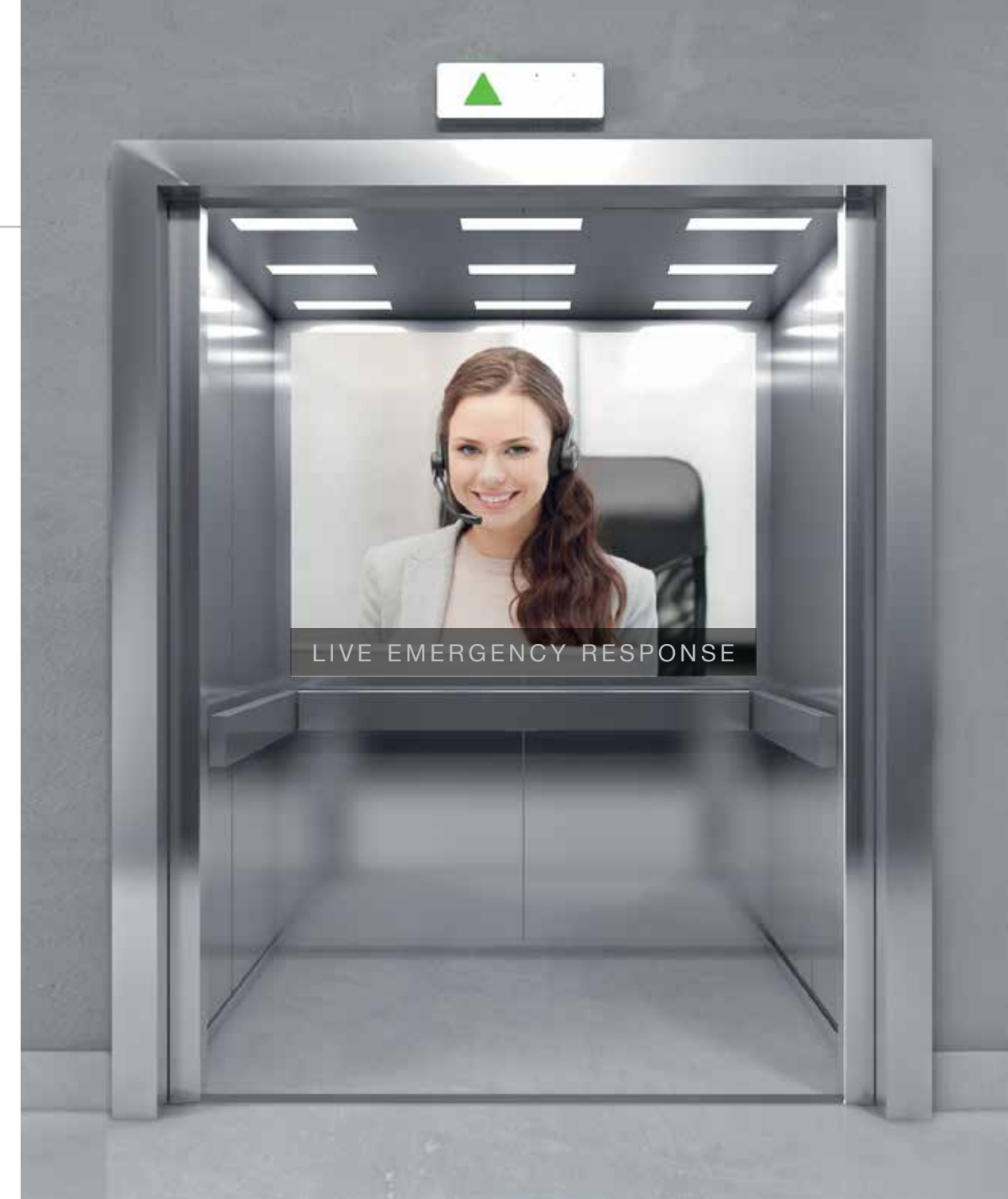
Health emergencies, fake alarms or special needs can be detected

(i.e. writing a message on screen in case of hearing impaired passenger)

### **PASSENGER SIDE**

A human face (rather than just an audio conversation)

calms passenger, reduces panic, improves communication





# Maintenance Support Mode

## MAINTENANCE

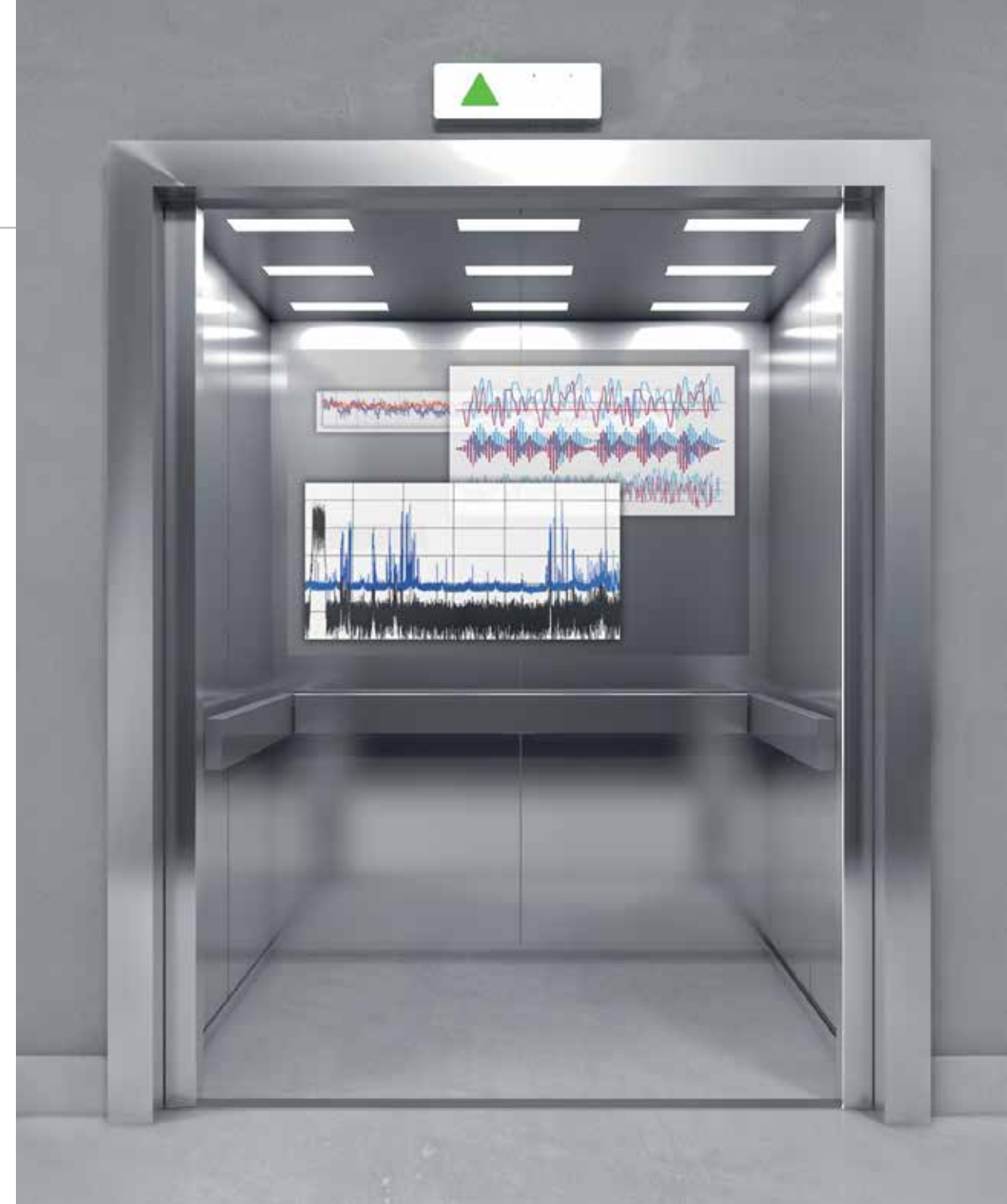
Maintenance personnel have a remote audio/video direct connection to HQ servicing, control room etc.

Mirror turns into the video screen of a remote computer (access to instructions, manuals, videos, tech schemes, etc.)

## TOUCH SCREEN MODE

(can be activated by service personnel on site)

- Enhances interactivity
- Powerful support to predictive/programmed maintenance, displaying tech information  
(graphics, real time video recording, functional parameters, etc)





## Technical Features

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### **LIGHT AND THIN**

NO impact on car load

NO impact on weights and footprint

NO need for bulky videoscreen or small touch-pads

Depth about 40 mm

### **ELEGANT AND ADAPTABLE DESIGN**

Customizable mirror and finishing

Customizable mirror serigraphy (silk screening)

Added value for the lift car

### **IMAGE QUALITY**

High resolution and brightness for any kind of content:  
video, photo, graphics, etc.







# Technical Features

## **TOUCH-SCREEN MODE** (optional)

Remote or local activation/disactivation

## **TOUGH AND RELIABLE**

Mirror is based on the technology developed for the doors for refrigerated cabinets in shops and supermarkets:

- intensive use
- impact resistant
- high reliability over time

## **CONNECTION WITH DIGITAL WORLD**

### **PLUG&PLAY APPROACH**

- 1 Power cable
- 1 PC cable

### **CONNECTION**

- (via LAN or Wi-Fi)
- Local network
- Internet







# Technical Features

## PROFESSIONAL FULL HD

(1920x1080 resolution)

Specifically designed to operate 24/7 with high brightness efficiency

## VIDEO AND TOUCH SCREEN AREA

- Standard: 42" - 49" - 55"
- Other options available according to car dimensions, etc.

## DISPLAY ORIENTATION

- Horizontal
- Vertical

## VIDEO DISPLAY Power - Dimensions - Weights

	Feature	42"	49"	55"
POWER	Supply	100-240V ~ 50/60Hz	100-240V ~ 50/60Hz	100-240V ~ 50/60Hz
	Type	Built In	Built In	Built In
	Consumption	110W	125W	140W
DISPLAY	Dimensions	949x555x32 mm	1095x637x32 mm	1230x714x32 mm
	Resolution	1.920x1080 (FHD)	1.920x1080 (FHD)	1.920x1080 (FHD)
	Contrast ratio	1.300:1	1.300:1	1.300:1
WEIGHT	850x2130 mm	35 Kg	39 Kg	45 Kg
	950x2130 mm	37 Kg	41 Kg	47 Kg
	1100x2130 mm	41 Kg	45 Kg	51 Kg